



Camp Fire
Columbia



Sponsor Brief

2023-2024

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What Your Sponsorship Supports

Brand Awareness & Reach

Email Subscribers

Camp Fire Columbia listserv – 6,991

Camp Namanu listserv – 600

Friends of Namanu – 587

Social Media Followers

Instagram (@campfirepdx and @campnamanu) – 3,100 impressions

Facebook (Camp Fire Columbia, Camp Namanu, and Friends of Namanu) – 6,180 impressions



Community Impact

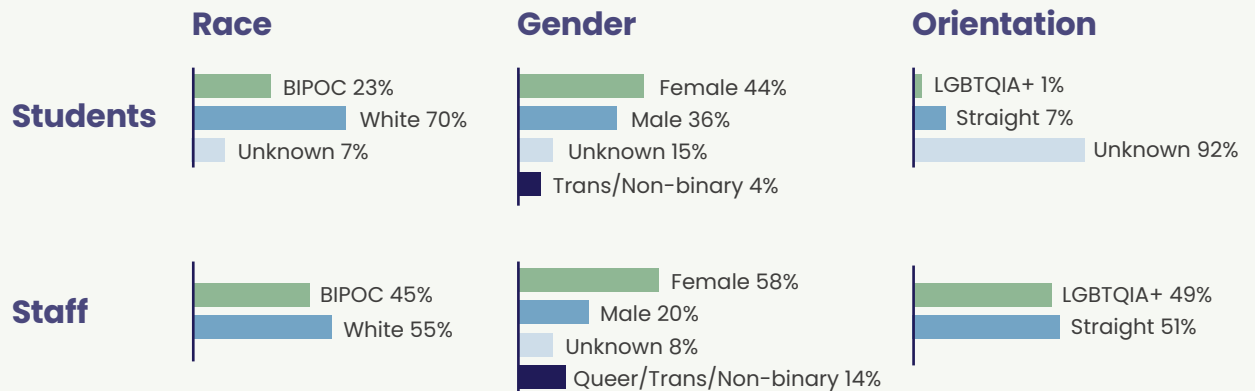
Camp Fire Columbia has been part of the Oregon community since its founding in 1910 and remains a leader among the national Camp Fire network for inclusivity and belonging. We believe in putting relationships first and prioritize responsive program development in partnership with youth, families, and community. Our mission to build lasting, equitable, and caring relationships with nature, others, and ourselves is enacted daily.

As the largest Camp Fire organization in the United States, we annually serve 4,000 young people ages 5-18 through our Before & After School, Camp Namanu, and Teen Programs. Our area of impact has grown over the years, and we are honored to be in 27 schools in the districts of David Douglas, McMinnville, Portland Public Schools, Reynolds, West Linn-Wilsonville. We prioritize schools that are either under-resourced and/or have a large population of BIPOC students as part of our commitment to equity.

Through our top-notch staff, amazing volunteers, and superb supporters, we share power with youth, honor and protect the natural world, and strengthen student achievement. Our programs are based in best practices that support youth in goal setting and feeling confident in their ability to reach those goals. We believe that every young person should have the opportunity to find and nurture their spark.

We are able to do this important work because of sponsors like you. As a 501(c)(3) nonprofit, we rely on the support of individuals, corporations, and foundations to create opportunities for young people to connect their passions to their future.

As we approach the 100th anniversary of Camp Namanu, this is an exciting time of opportunity to get involved with a highly respected youth development organization. We hope you will join us as we grow and continue this vital work together.



Our Programs

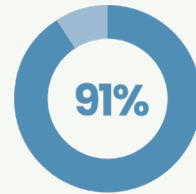
“We believe young people have the abilities to achieve their goals and determine their own means to success.”

–Camp Fire Columbia

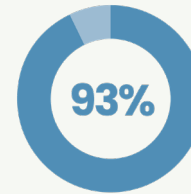


Before & After School

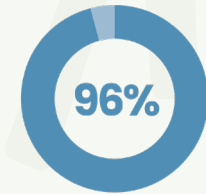
Offered at 20 school sites across 3 school districts, our Before and After School (BAS) program is on track to serve over 900 young people and their families this year. Much more than just a fun place to hang out, Camp Fire extends the learning day and immerses kids in enriching experiences that are exciting, educational, and helps each child discover their interests and develop their talents. Young people at Camp Fire overwhelmingly experience growth in key developmental areas, including positive social behaviors, confidence, self-esteem, and teamwork.



BAS youth feel a sense of belonging at Camp Fire



BAS youth have a deep respect for others



BAS youth care for the environment

Teen Programs

Our Teen Programs are comprised of embedded programming at the Middle School and High School levels. In 2022, we served 275 young people and maintained a ratio of 1 mentor per 25 teens. Our onsite, school-based staff build developmental relationships with students by expressing care, challenging growth, providing support, sharing power, and expanding possibilities. We prioritize schools with large populations of students from historically underserved communities and provide:

Academic Help

Family Outreach and Support

Opportunities for Youth Leadership

College Career Prep

Identity Exploration

Support after Leaving the Program

1:1 Mentoring

Basic Needs Assessment & Support

Our Programs

Camp Namanu *established 1924*

Camp Namanu has 552 acres of forest, meadow, and trails to explore with campers, renters, and community members. The camp is located on the banks of the Sandy River: on the unceded land of the Molalla, Kalapuya, Chinook, and Clackamas tribes.

During the summer, Camp Namanu serves over 1,300 youth aged 7-17 years old. Using a progressive program model, campers are exposed to new and advancing program activities as they age-up. Camp activities include soap-carving, weaving (Namanu hosts the nation's only remaining summer camp weavery program), a high and low ropes course, archery, fire building, swimming, playing games on the meadow, and joining in camp songs.



Best Summer Camp in America 2023 by Newsweek



Best Overnight Summer Camp 2022 by NW Kids Magazine



Best Summer Camp in Oregon 2018-2022 by Willamette Week



Ways to Become a Sponsor

Spark Gala: *Spark the Future*

Estimated Guest Count: 350

March 21, 2024

Camp Fire Columbia's largest fundraiser, Spark, is a high-energy event that gathers the Camp Fire Columbia community together. Businesses and individuals join in celebration of our program's past successes and raise support so that we can continue creating high-impact youth development programs throughout Oregon.

Event Details

The Redd on Salmon
831 SE Salmon St.
Portland, OR 97214

Thursday, March 21, 2024

Doors open at 5:00pm

Attire: Business Casual

Cocktail Reception

Dinner and live auction



This high-energy, come-as-you-are event features an effervescent cocktail hour, seated dinner with special pours of notable local wines, live and online auction, and memorable games. In its fourteenth year, an estimated 350 guests who believe in the power of our mission will join us in Sparking the Future for young people.

As our roots have grown deep with the 100-year anniversary of Camp Namanu, we look ahead to 100 years in the future. In this place of possibility and imagination, we envision a world where Earth is healed because young people have built lasting, equitable, and caring relationships with nature. We propose a world where young people can be fully themselves without threat or fear. We see a world where power is built with young people as they hold the keys to shaping the future for generations to come.

"The most fun gala I have ever attended!"

"I had such a great time, I'm marking my calendar for next year."



Spark Sponsorship Opportunities

Benefit	Supporting \$2,500	Nurturing \$5,000	Sustaining \$10,000	Presenting \$25,000
Premium Table(s) for 8 people with three course meal and wine	1	1	2	Reserved with thanks to The Standard
Additional recognition on Gala invitations and website, social media campaigns, and all screens/signage at event†	Listing	Listing	Logo	
Ad in Gala Book		Quarter	Half	
Promotional video shown during Gala program			15 sec 30 sec	
Sponsor recognition during live program				
Opportunity to customize benefits				
Special V.I.P. gifts for guests				
Reserved Parking				

†*Inclusion with commitment by Feb 6, 2024*

***Additional Sponsorship Opportunities on next page**

Spark Sponsorship Opportunities

Bid Card Sponsor \$7,500

- 1 Premium Table for 8
- Quarter Page Advertisement in Gala Program Book
- Exclusive opportunity for logo and recognition on the back of all guest bid cards
- Additional sponsorship recognition:
 - On the Gala website, social media campaigns, all screens/signage, and Gala invitations (**with commitment by February 6, 2024**)
 - In Camp Fire Columbia's annual report and digital donor wall
- Opportunity to customize sponsorship package according to priorities

Photobooth Sponsor \$4,000

- 1 Premium Table for 8
- Quarter Page Advertisement in Gala Program Book
- Sponsor recognition during the live program
- 6x9' table for promotional purposes at the event
- Additional sponsorship recognition:
 - On the Gala website, social media campaigns, all screens/signage
 - In Camp Fire Columbia's annual report and digital donor wall

Photography Sponsor \$1,500

- Sponsor recognition during the live program
- Additional sponsorship recognition:
 - On the Gala website, social media campaigns, all screens/signage
 - In Camp Fire Columbia's annual report and digital donor wall

Signature Cocktail Sponsor

- 1 Premium Table for 8 (minimum in-kind donation value of \$5,000)
- Recognition as Sponsor in Gala Program Book
- Exclusive opportunity to have signage placed at bars
- Sponsor recognition during the live program
- Additional sponsorship recognition:
 - On the Gala website, social media campaigns, all screens/signage
 - In Camp Fire Columbia's annual report and digital donor wall

Wine Sponsor

- 1 Premium Table for 8 (minimum in-kind donation value of \$5,000)
- Recognition as Sponsor in Gala Program Book
- Exclusive opportunity to have signage placed at bars
- Sponsor recognition during the live program
- Additional sponsorship recognition:
 - On the Gala website, social media campaigns, all screens/signage
 - In Camp Fire Columbia's annual report and digital donor wall

**Reserved with
thanks to PPS**

In-Kind Sponsorship & Donations

In-kind donations are a fantastic way to show your business' support of Camp Fire Columbia. Non-cash gifts of goods, services, time, or talent are incredibly meaningful. We greatly appreciate in-kind donations since they help us access goods and services that may otherwise be out of reach for a nonprofit. Oftentimes, the donation helps free up resources to be used instead on programming or other critical supports for young people.



Examples of in-kind sponsorships include a printing sponsor for all booklets, posters, invitations and other material, or a floral sponsor that helps enliven the event décor to create an enhanced experience for guests and community members.

Examples of in-kind donations include gift cards, event or concert tickets, art, wine, offering to be the photographer at an event, or helping with graphic design.

If you are interested in a sponsorship arrangement that includes an in-kind sponsorship, we'd love to connect and discuss with you.



Our work relies on donations and in-kind gifts from sponsors like you. We extend our sincere appreciation and heartfelt gratitude for partnering with us and championing our work!

Your generous support ensures that families are able to access childcare outside of school hours, teens develop leadership skills, and more young people can make friends and life-long memories at Camp Namanu. On behalf of our Board of Directors, staff, and volunteers, thank you for dedicating your support for the well-being of children, families, and communities throughout Oregon.

Your commitment inspires our efforts and makes our biggest dreams possible.



Thank You!

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