

KIDS ARE ^{THE} ~~FUTURE~~ NOW

2018-2019 ANNUAL REPORT



Camp Fire

Light the fire within



“
**CAMP FIRE
IS TERRIFIC!
A REAL
LIFE-SAVER
FOR WORKING
PARENTS!!**
”



Dear Friends,

Our vision for the future of Camp Fire Columbia is grounded in the journey that got us here.

- ✧ Our focus on people.
- ✧ Our commitment to racial equity in curriculum, hiring, training, and partnerships.
- ✧ Our goal of narrowing the gaps between white students and Students of Color.
- ✧ Our commitment to cultural responsiveness and healing-centered practice.
- ✧ And the fact that no matter who you are, where you come from or what obstacles you face, we're here to hold space for you. A place in our Camp Fire circle.

Thank you for seeing and supporting a better world through the young people our programs amplify. Thank you for showing up and speaking up. We ask you to continue to make Camp Fire Columbia a focus of your efforts. We ask you to continue to help us create an on-ramp for the young people who, with our support, will break down the wrong, oppressive systems and build up the right, inclusive ones. Camp Fire is doing valuable, systemic work and that work is needed now more than ever.

Together,

President and CEO



PROGRAM IMPACT SUMMARY

Camp Fire creates powerful youth experiences to develop essential skills and mindsets that have long-term benefits and make a positive societal impact.

THE LONG-TERM BENEFITS ARE:

- ✧ Lifelong Love of Nature
- ✧ Health and Well-being
- ✧ Civically Engaged
- ✧ Academic Success
- ✧ Job and Career Readiness



Equity Statement

Passed by the Board of Directors - April 28, 2015

Camp Fire Columbia believes that every child should have the opportunity to find and pursue their spark. It is Camp Fire's intention to contribute to the achievement of all youth while narrowing the gaps between white students and Students of Color. Our goal is to address the racial predictability of youth achievement academically, socially, and economically. To achieve this goal, Camp Fire will examine how privilege, oppression, and history affect the practices of our organization, and apply that learning to our work to effect meaningful change.

We know that working toward racial equity will require reflection and persistence. Camp Fire Columbia is reviewing our programs and values, deepening relationships with partners who share our goals, and developing policies that will shape our growth and work as an organization.

AS WE CONTINUE TO LEARN, WE STRIVE TO:

- ✧ Prioritize racial equity in our curriculum, hiring, training, and partnerships
- ✧ Engage staff and volunteers that are representative of our service community's demographics
- ✧ Collect and review information regarding outcomes for youth and employment practices to evaluate our work and adapt our programs and policies
- ✧ Provide opportunities and support for every youth we serve to achieve their individual goals
- ✧ Actively seek out expertise and input from families, youth, and the broader community about our programs and progress

Camp Fire Columbia is not undertaking this work first or alone. Achieving racial equity will require collective engagement and commitment. With the help of the many great organizations in our community striving for social change, Camp Fire is dedicated to helping all students light their fire within.

BOARD ROSTER 2019

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Emily Gilliland, President & CEO, Camp Fire Columbia
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BEFORE AND AFTER SCHOOL

“

My daughter loves attending Camp Fire so much that she even asked me to pick her up later to stay longer. There is nothing more important than knowing my child is in great hands and having fun.

”

“

Camp Fire has done a phenomenal job designing accessible, interesting and varied curriculum for Ks and first graders. Camp Fire continues to surprise and impress, myself and my child, with fun science and art activities.

”



Camp Fire offers before and after school programming at 15 school sites five days a week, during in-service days and on select holidays. Much more than just a fun place to hang out, Camp Fire extends the learning day and immerses kids in enriching experiences that are exciting, educational, and helps each child discover their interests, and develop their talents.

We believe in giving our youth voice and choice in their activities. Each day, kids choose from a menu of rotating thematic lessons and “clubs” – which are created based on student interests. Whether it’s art, wacky science, filmmaking, magazine design, math games, non-competitive sports, or service projects in the community, there’s something for every child.

Children receive 30-60 minutes of daily homework help. Our low student to instructor ratio ensures each child gets the attention they need. Being located at the students’ schools allows us to talk to teachers regularly, helping us adjust our programs to complement what kids are learning in their daytime classrooms and provide targeted support to individual students.

Our staff are educators, parents, and highly trained professionals that meet the top standards for childcare providers. We are certified by the state of Oregon as a licensed childcare provider.

Our programs are rooted in the best practices of the youth development field. Children at Camp Fire overwhelmingly experience growth in key developmental areas, including positive social behaviors, confidence, self-esteem, and teamwork.

SCHOOL LOCATIONS

Portland Public Schools

Beverly Cleary School at Fernwood
Beverly Cleary School at Hollyrood
Creative Science School
Hayhurst Elementary School
James John Elementary School
Peninsula Elementary School
Rose City Park Elementary School
Sunnyside Environmental School
Woodlawn Elementary School

West Linn-Wilsonville Schools

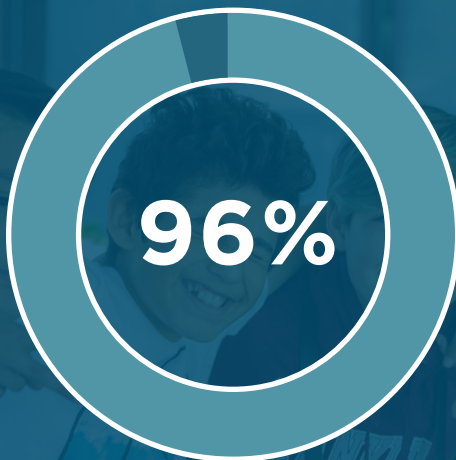
Bolton Primary School
CedarOak Park Primary School
Stafford Primary School
Sunset Primary School
Trillium Creek Primary
Willamette Primary School



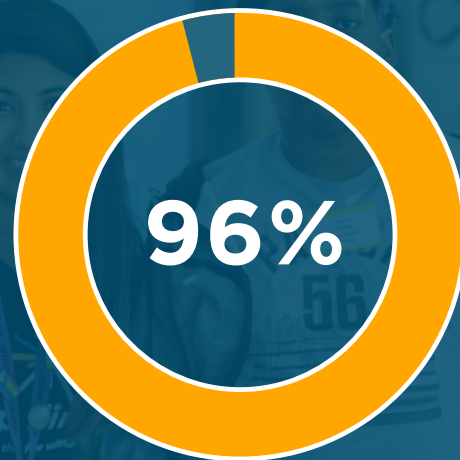
902 TOTAL YOUTH ENROLLED

15 SCHOOLS

IN PORTLAND PUBLIC SCHOOLS AND WEST-LINN WILSONVILLE



of PPS Families surveyed agree or strongly agree that Camp Fire staff provide a positive environment for their child.



of PPS Families surveyed agree or strongly agree that overall, they feel comfortable with the quality of care in the BAS program.

TEEN PROGRAMS

“

It's a great help... it has helped me since the beginning of 7th grade, and I have advanced so much since then. The (Camp Fire) teacher has helped me with getting my grades up, so now, I'm actually eligible for recognition for the 8th grade.

”

“

He's not just a Camp Fire teacher, I feel like he's more like family, cause when I have issues in school or at home, he gives me advice. I can trust him with what I say.

”



We believe our students have the abilities to achieve their goals and determine their own means to success. Marginalized students (including Students of Color, Low-income Students, Immigrants/Refugees, 2SLGBTQ+ Students and English-learners, among others) face intersecting obstacles to achievement, including: systemic barriers, stereotype threat, internalized oppression, the lingering impacts of individual experiences of trauma, as well as unique challenges at the family or personal level.

Supporting and sustaining achievement requires programming that flexibly intervenes at each level: offering individualized services, mentoring, and family engagement; identifying, defining and working to dismantle systemic barriers; ensuring that student's essential needs (including food security, housing, medical, etc.) are addressed; building inclusive support networks and opportunities for youth leadership; and fostering developmental connections to peers and adults.

Camp Fire's Teen Programs--comprised of aligned programming at the Middle School and High School levels--target schools with large populations of marginalized students and provides academic help/college career prep, 1:1 mentoring, family outreach and support, identity exploration, and opportunities to engage in both community needs assessment and community-based learning projects.

Both programs mirror the academic calendar, with on-site services provided from September through late May each year. The Middle School Program is unique among similar programs in the area in that it offers multiple opportunities for support, mentoring, academic assistance and in-class "push-in" academic support throughout the school day, not just after-school. The curriculum for the High School Program is designed to be delivered either during the school day or as an outside-of-school time activity, making the program feasible for a greater number of local schools. Leadership development, self-advocacy, and goal-setting skills are woven throughout the curriculum and reinforced during aligned break-time and summer programming options.

SCHOOL LOCATIONS

David Douglas School District

Fir Ridge Campus

Reynolds School District

Reynolds Middle School

Portland Public Schools

Colegio Cesar Chavez

George Middle School

Harrison Park School

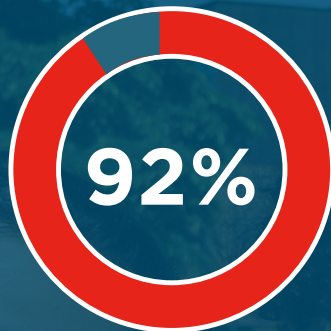
Lane Middle School



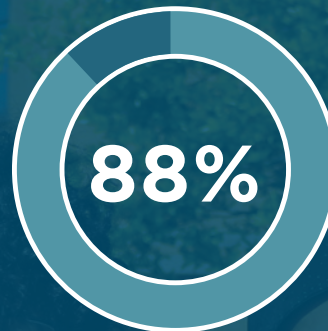
356 TOTAL YOUTH ENROLLED

6 SCHOOLS

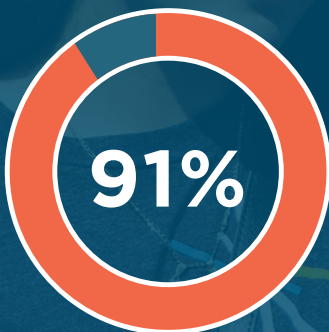
**IN PORTLAND PUBLIC SCHOOLS, DAVID DOUGLAS
AND REYNOLDS SCHOOLS DISTRICTS**



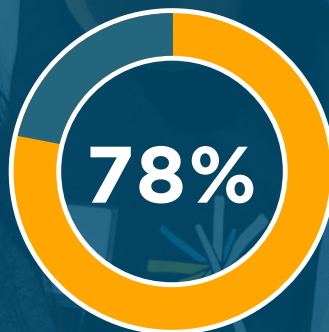
At least 1 home visit was conducted with 92% of middle school youth.



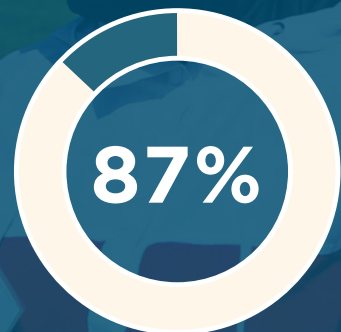
of middle school students reported having the opportunity to build academic goals towards future success.



of middle school students answered “yes” or “definitely” when asked if they had a chance to discuss their identity with their mentors.



of high school youth reported understanding how to conduct a strengths-based approach assessing community needs.



of students answered “yes,” or that they “definitely” have improved their advocacy skills and understanding of how to challenge oppressive systems.



“

Camp would be better if...

it lasted all summer.

more desserts maybe?

*I could come back again
next year.*

*it wasn't so cold in the
morning.*

there was a hot tub.

”

Camp Namanu, Camp Fire's 552-acre summer resident camp, is a regional institution. Located beneath Mt. Hood along the Sandy River, Namanu has provided life-changing summer camp experiences and life-long memories for an estimated 100,000 local children since opening in 1924.

Namanu, like all of Camp Fire Columbia's programs, extends the Camp Fire Promise: "Young people want to shape the world. Camp Fire provides the opportunity to find their spark, lift their voice, and discover who they are." As campers enjoy Namanu's abundant opportunities--from traditional activities like swimming, archery, nature hikes, horseback riding, and arts and crafts, to more contemporary experiences like the high ropes challenge course, rock climbing wall, and escape from everyday technology—they are encouraged to find their "spark," explore voice and choice, and discover passions and pursuits that build character and identity that persists throughout their lives.

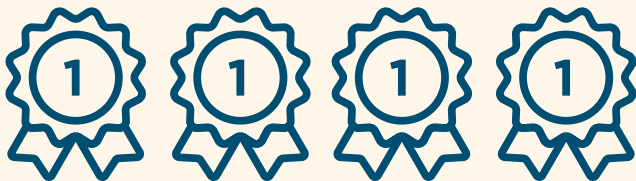
Resident Camp at Namanu is structured around intentional programming that forges connections between youth and the natural environment, offers opportunities for experiential learning, and is rooted in developmental activities that lead to positive youth development outcomes, including:

- ✧ Confidence and Self-Esteem
- ✧ Motivation
- ✧ Willingness to Try New Things and Be Challenged
- ✧ Teamwork
- ✧ Positive Peer and Adult Relationships
- ✧ Feeling Connected to Their Community





1,553 TOTAL YOUTH ENROLLED

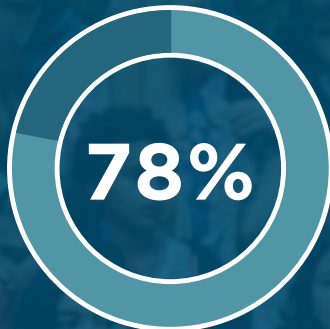


*VOTED BEST SUMMER CAMP
BY THE WILLAMETTE WEEK
FOR THE 4TH YEAR IN A ROW!*

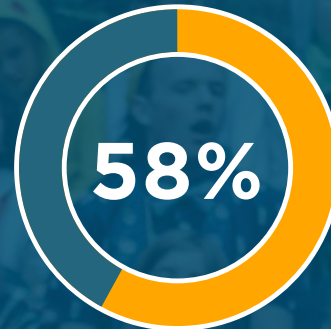


552

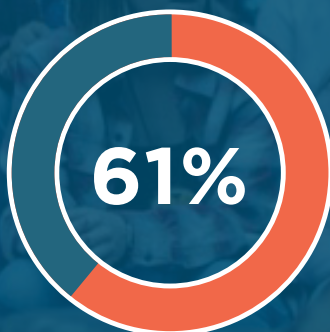
*ACRES PROVIDE A NATURAL
ENVIRONMENT TO EXPLORE
AND UNPLUG.*



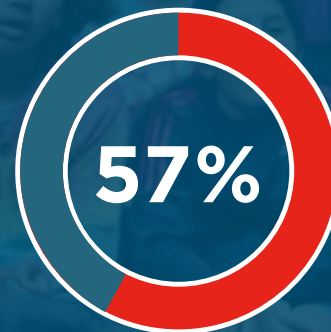
of campers came home singing songs.



of campers came home with a better appreciation of nature.



of campers came home feeling better about who they are as a person.



91 staff throughout summer.
57% were new staff including 17 Counselor in Training graduates.
And 9 international staff members.

DAY CAMP

“

We loved the variety and being exposed to new things in manageable doses.

”

“

My daughter made lots of new friends this summer.

”

“

It was a great first summer day camp experience. Well organized, fun, and responsive staff and administration.

”



256

TOTAL YOUTH ENROLLED



Camp Fire's Summer Day Camp day-to-day activities provide youth, ages 5-12, with hands-on learning while keeping all the fun and silliness you'd expect from a traditional summer camp. Camp Fire kids connect with their communities through local field trips and presentations from special guests. Each week follows a predetermined theme that helps guide programming, field trips, and special guests, and gives participants something real to look forward to. Families can sign up for as little as 2 days a week and as many as 5 days a week throughout the entire

2 SCHOOLS

ACROSS PORTLAND PUBLIC SCHOOLS
AND WEST-LINN WILSONVILLE



THEMES THIS SUMMER

- ✦ It's a Bird, It's a Plane, It's a Camp Fire Kid!!
- ✦ Camp Fire World Tour
- ✦ Splash Week
- ✦ The Great Outdoors
- ✦ Lights, Camera, Action
- ✦ Gadgets, Gears, and Gizmos
- ✦ Legends of the Forest
- ✦ Spies, Sleuths, and Secret Agents

FIELD TRIPS AND SPECIAL GUESTS EACH WEDNESDAY

Mad Science
OMSI
Camp Namanu
Public Park Splash Pads
Special FX Makeup Magic
Local Public Parks
Playgrounds
Wheels Days (Fridays)

DAILY SCHEDULE

7:00 AM	Free Choice
8:30 AM	Snack
9:00 AM	All Camp Meeting
9:30 AM	Unit Meeting
10:00 AM	AM Programs
11:00 AM	Lunch & Recess
12:30 PM	R & R
1:15 PM	Split into Spark Finder
1:30 PM	Spark Finder #1
2:30 PM	Snack
3:00 PM	Spark Finder #2
4:00 PM	Group Game
4:30-6:00 PM	Free Choice

XPLOREGON








 **42**
**TOTAL YOUTH
ENROLLED**

Xploreregon focuses on post-secondary career exploration with middle schoolers in the Camp Fire Middle School Program via themed week-long intensive programming. We provide engaging experiential learning opportunities where students are motivated to learn about careers that matter to them and that aren't offered during regular school hours. Students build supporting peer relationships with one another, deepen relationships with their Camp Fire mentors, and expand their social sphere to connect with larger community networks, all while building a plan for their post-secondary goals.

DAILY SCHEDULE

10:00 AM	Breakfast
10:30 AM	Curriculum Lesson
11:30 AM	Brain Break
12:00 PM	Lunch/Free Time
1:00 PM	Curriculum Lesson
1:45 PM	Brain Break
2:00 PM	Curriculum Lesson
3:00 PM	Head Home

THURSDAY FIELDTRIPS:

-  Week One: Theater Arts @ Artist Repository
-  Week Two: High Ropes Course @ Namanu
-  Week Three: Robotics @ OMSI
-  Week Four: Lloyd Ice Rink & Bowling
-  Week Five: Oaks Park Amusement Park

FINANCIAL INFORMATION

*FROM THE AUDITED FINANCIAL STATEMENTS FOR FISCAL YEAR ENDED 6/30/2019***

REVENUE \$5,506,329

School-Based Programs	\$3,008,422
Camp Programs	\$1,234,212
Government Grants	\$450,193
Public Support	\$695,668
Other Income	\$86,818
Sales	\$31,016

EXPENSES \$5,035,357

School-Based Programs	\$2,259,117
Camp Programs	\$1,186,262
General & Administration	\$636,974
Fundraising	\$291,733

**** A FULL COPY OF THE AUDITED FINANCIAL STATEMENTS IS AVAILABLE
UPON REQUEST OR MAY BE DOWNLOADED FROM WWW.CAMPFIRECOLUMBIA.ORG**

WAYS TO CONTRIBUTE

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SHOW UP

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Camp Fire

Light the fire within